NISHAR MULTANI

Senior Product Designer | UI/UX | Framer Developer | AI-Assisted Design & Vibe Coding

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Portfolio: nishar.framer.ai | **Dribbble:** dribbble.com/nishar | **LinkedIn:** linkedin.com/in/nisharmultani

PROFESSIONAL SUMMARY

Senior Product Designer and Framer Web Developer with 6+ years of experience designing and shipping high-performing digital experiences across SaaS, fintech, enterprise, and Web3. Strong at simplifying complex workflows, building scalable design systems, and partnering with product and engineering teams. Experienced in AI-assisted design and vibe coding for rapid prototyping, UX exploration, content iteration, and Framer website development. Work has supported a 35% reduction in time-to-value, 50% growth in automation adoption, 20% higher repeat engagement, and $80M+ in investment volume.

CORE SKILLS

Product & UX: Product Strategy, UX/UI Design, SaaS & Fintech UX, Web3 UX/UI, Information Architecture, User Flows, Usability Testing, Data Visualization, Growth Design

AI & Rapid Building: AI-Assisted Vibe Coding, AI-Powered Ideation, Prompt-Driven Prototyping, AI-Supported UX Writing & Research, Rapid Frontend Iteration

Web & Systems: Framer Website Design & Development, Responsive Web Design, Design Systems, MUI, Tailwind CSS, shadcn/ui, HTML/CSS, Webflow, WordPress

EXPERIENCE

Creative Designer
10/2025 - Present

Pollnick Create GmbH & Co. OHG | Remote

- Create pitch decks, sales presentations, and presentation slides that translate complex content into clear, polished, and visually engaging stories.
- Design social media posts, flyers, and branded marketing assets across digital and print touchpoints while maintaining visual consistency.
- Design responsive websites and landing pages in Figma, turning brand and business requirements into modern, conversion-focused interfaces.
- Design and build websites in Framer, using responsive layouts, interactions, and rapid iteration to move from concept to production-ready pages.
- Use AI-assisted research and ideation to explore markets, competitors, content directions, and creative concepts more efficiently.

Lead Product Designer
06/2024 - 07/2025

QuickSell & DoubleTick | Mumbai, India

- Founding designer leading product strategy, research, UX/UI, and design-system architecture for DoubleTick, a B2B WhatsApp CRM used by 7,000+ businesses across 145+ countries.
- Designed an AI-powered bot studio and broadcast workflows that contributed to a 50% increase in automation adoption and strengthened core revenue-driving product areas.
- Reworked onboarding, Excel imports, and template discovery to reduce setup friction, delivering a 35% reduction in time-to-value.
- Architected an MUI-based design system and activity-logging framework that tripled product velocity while reducing design debt.
- Partnered directly with the CEO on roadmap and go-to-market priorities and collaborated closely with engineering on feasibility, performance, and UX quality.
- Established usability testing, design QA, component documentation, analytics dashboards, and async reviews; product improvements supported a 4.8/5 G2 rating and enterprise acquisitions.

EXPERIENCE - CONTINUED

Interaction Designer
06/2021 - 06/2024

Napses Technologies | Bengaluru, India

- Led design across 5+ concurrent SaaS, fintech, and enterprise products while supervising and mentoring a team of 4 designers.
- Designed investment flows, automated KYC journeys, and portfolio dashboards for Jiraaf, helping facilitate $80M+ investment volume and driving a 20% increase in repeat engagement.
- Designed an enterprise HR dashboard for Telkomsel that automated regional performance tracking and streamlined account management, contributing to a 30% reduction in operational costs.
- Built a company-wide Tailwind CSS + Atomic Design system that increased team output by 40% and improved design-to-development handoffs.
- Strengthened research and quality practices through usability testing, heatmaps, journey mapping, design documentation, UI reviews, and pre-release walkthroughs.

Interaction Designer
06/2021 - 06/2024

MVPRockets | Bengaluru, India

- Directed end-to-end product design for Jiraaf, translating complex investment and financial workflows into intuitive web and mobile experiences.
- Crafted fund discovery, KYC, and portfolio analytics experiences that contributed to a 20% increase in active investor retention.
- Developed a scalable Tailwind UI-aligned design system and helped standardize design critiques, reviews, and delivery quality.

ADDITIONAL EXPERIENCE

UI/UX Designer - **Oniex Agency** | Remote
08/2022 - 04/2023

- Created SaaS and Web3 product concepts and brand visuals; high-visibility interface work exceeded 100,000 total views and improved Dribbble shot engagement by 45%.

Senior UX/UI Designer - **seed.photo** | Australia
07/2022 - 12/2022

- Designed NFT marketplace experiences for photographers; streamlined listing and minting to reduce completion time by 40% and introduced wallet-connection UX patterns.

UX/UI Designer - **UPYO**
02/2022 - 10/2022

- Designed web and mobile experiences for a major Middle East NFT marketplace during its $1M seed-funding period, covering research, navigation, interaction patterns, prototypes, and high-fidelity UI.

Sr UX/UI Designer - **24Task** | Bengaluru, India
06/2021 - 10/2022

- Led end-to-end UX/UI for digital products, improving usability, visual consistency, responsive behavior, design-development collaboration, and scalable delivery standards.

Creative Designer - **Piqo Design**
08/2022 - 09/2022

- Produced 10+ Dribbble-featured designs and interaction concepts, strengthening visual storytelling and agency visibility.

UI/UX Designer - **Cipher Craft Pvt. Ltd.** | Rajkot, India
05/2020 - 06/2021

- Designed and launched web and mobile MVPs for early-stage startups through competitive research, core user flows, high-fidelity UI, and detailed design specifications.

UI/UX Designer - **Dribbble** | Rajkot, India
11/2019 - 06/2020

- Delivered end-to-end UX/UI services across SaaS, web, and mobile projects, from research and wireframes to prototypes, high-fidelity UI, and scalable design systems.

TOOLS & TECHNICAL STACK

Figma | Framer | ChatGPT | AI Research & Prompting | AI-Assisted Vibe Coding | MUI | Tailwind CSS | shadcn/ui | Webflow | Miro | Jira | Adobe Creative Suite | Photoshop | Illustrator | Adobe XD | Sketch | WordPress | HTML/CSS

EDUCATION & CERTIFICATIONS

BCA - Bachelor of Computer Applications | Saurashtra University, Rajkot | 2017 - 2020

Certifications: Journey Mapping; Digital Skills: User Experience; Design Thinking: The Ultimate Guide; User Experience: The Beginner's Guide; Membership Certificate